

Talking Trash

Volume 3 Issue 1
1/3/12

Together Let's...

Keep
Charleston
Beautiful

For more information
please call:
Phone 843-579-7501

Who We Are

The City of Charleston's Keep Charleston Beautiful is dedicated to promoting the cleanliness and beautification of the City of Charleston through education, public awareness, and community involvement.

Keep Charleston Beautiful (KCB) was created in 1977 by Mayor Joseph P. Riley, Jr. The organization is an affiliate of Keep America Beautiful, Inc and works closely with Palmetto Pride and Keep SC Beautiful. KCB has received local and national recognition for its cleanup and beautification programs.

Volunteer Opportunities

Volunteers are the heart of all of our programs and events. KCB is looking for volunteers. For an updated list of events and opportunities check our website at: www.KeepCharlestonBeautiful.org.

Sponsorship Opportunities

Keep Charleston Beautiful relies on funding from grants and support from the community. Friends of Keep Charleston Beautiful is a 501(C)(3) non-profit group who works to help secure funding and support for Keep Charleston Beautiful programs and events. To make a donation of support or to request more information visit www.FriendsofKCB.org

CLEAN CITIES SWEEP 2012

KCB and Keep North Charleston Beautiful come together each spring to get everyone involved in taking an active role in improving the local community. Support for this year's KCB groups is provided by [PalmettoPride](#), [Keep America Beautiful](#), and the [City of Charleston](#).

Schools: Any School Any Size. Plan and conduct events that benefit the community, the environment, and the students. Display posters, pictures, and final reports are used to assess the project's impact. Top schools are given monetary awards. The first 12 schools to register are given \$100 gift cards.

Community Groups: Any Group Any Size. Host a cleanup or beautification event, or join an event near you. The first 20 community groups to register are given \$50 gift cards.



2011 Awards

Keep America Beautiful
Affiliate Award,
1st Place

Keep America Beautiful &
USDA People's Gardens
Recognition Citation

President's Circle
Recognition Award

*Thank you to our volunteers
for making 2011 an amazing
award winning year!*

2011 Grants

Waste Management,
Think Green Grant-
\$10,000



PalmettoPride, KSCB
Grant- \$8,000

City of Charleston Community
Assistance Grant- \$1,000



Anheuser-Busch Foundation,
Lend-a-Bin Grant- 50
ClearStream® recycling bins

2011 Summary

Total number of
volunteers = 3,832

Total volunteer
hours = 8,020

Total bags of litter collected = 2,386

Cost benefit ratio = \$1.00 (city investment):
\$3.91(returned value)

Litter Index = 2.15 on a scale of 1 (clean) to 4
(dirty)



Wearing Slippers to Work!—www.LitteringIsWrongToo.org

What is as ridiculous as wrong and littering? Submit your "wrong" and maybe you will see it in the next edition of Talking Trash!

Want to Help?



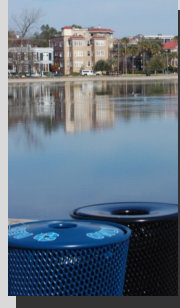
Looking for a New Year's Resolution? How about helping to clean and beautify Charleston?

Keep Charleston Beautiful is here to help with advice, supplies, and possible funding opportunities. April's Clean Cities Sweep is a great way to get started, but why wait that long? Contact us today!

Green Spaces

Recycling in City Parks

Green Spaces Parks: Marion Square, Hampton Park, White Point Garden, Waterfront Park, Bayview Soccer Complex, West Ashley Park, James Island Rec. Center, Bees Landing Rec. Center, Herbert Hassell Pool, Colonial Lake, Moultrie Playground, Cannon Park, Greenberg Municipal Building, Hazel Parker Playground, Governor's Park



my city is NOT your ashtray

Cigarette litter is the #1 form of litter found nation wide. During a 2 hour clean-up downtown over 8 pounds of cigarette butts were collected! That's a problem.

"My City Is Not Your Ashtray" bumper stickers are available from KCB.

If you see littering from a car call LitterBusters 877-754-8837!



2012 Events & Important Dates

January 5th, 5:30: Keep Charleston Beautiful Board meeting, Charleston County Library on Calhoun Street.

February 4th: PalmettoPride Francis Marion Forest Cleanup

March & April: Clean Cities Sweep School Projects

March 24th: Tri-County Lawn Mower Exchange

April 9: Clean City Clara's 29th Birthday

April 22nd: Earth Day

April 22-29: Clean Cities Sweep Community Projects

June 2nd: Green & Lean 5K Run/Walk

September: Day of Caring

September 15th: Beach Sweep/River Sweep

September 30th: Charleston Green Fair

October 20th: Dash for Trash

November 15th: America Recycles Day

*This is not a complete list of events. For more event information or to be added to the volunteer email list, email scalesj@charleston-sc.gov.



Keep in mind KCB will help you plan a cleanup event to fit your groups schedule and interest.



Special Recognition

Volunteer Highlight: The Midtown Cleanup



Group: Craig E., Donna J., Patrick J.

Group hosts monthly downtown cleanups. This dedicated group proves that small groups can make a difference.

Start the new year right and lend a hand at their next event or host your own cleanup.

2011 Pick Up After Your Pet Sponsors

Major sponsors:

-City of Charleston Department of Parks

-Stormwater Education

Dispenser Sponsors:

Mr. Emmett Publishing, The Rotary Club of Charleston, Creative General Dentistry, Barks N Bubbles, Lost Dog Café, Willow & Friends, Birdie's Family, Animal's Best Friend, Gilreath Family,

Jasper's Family, Tails Gone Wild, Lucias' Premium Pet, Ashley Hall School, Lowcountry Dog Magazine, Bees Ferry Veterinary Hospital, Charleston Dog Walking Company

Over 300,000 biodegradable dog waste removal bags were provided in 2011.



KCB Board Meeting

KCB meets on the 1st Thursday of the month at 5:30 in the Charleston County Main Library on Calhoun Street. The meeting is run by KCB's Chairman and information is provided by the program manager regarding recent and upcoming programs and events. During these meetings the KCB board makes necessary changes to programs and ensures that KCB is operating according to its mission.